

Monthly News & Updates

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A Warm Welcome to This Month's Newsletter!

We're so excited to share this edition with you—it's packed with updates, heartfelt stories, and exciting news from the Brockville & District Hospital Foundation. Inside, you'll find highlights from our brand launch, showcasing the fresh look and feel of the Foundation, as well as real stories about real people whose lives have been touched by the incredible care at Brockville General.

We're also shining a spotlight on some of the small equipment needs that make a big difference in patient care and, of course, there's much more to discover!

Thank you for being part of our journey to improve healthcare for our community. We hope you enjoy this month's stories and updates!

ANNUAL APPEAL



Our Time for Beds campaign marks the beginning of a transformative journey in patient care, as we replace outdated beds with cutting-edge smart beds at our hospital. These Smart Beds have an estimated cost of \$20,000+ per bed.

WONDERING WHAT TO GIVE THAT SPECIAL SOMEONE THIS HOLIDAY SEASON?

Why not make a heartfelt donation in their name to our Time For Beds Campaign? We'll send a lovely card acknowledging your generous gift. You can choose to have the card sent directly to your loved one, or we can provide it for you to present during your holiday celebrations.



BDHF Launches Our New Brand!

On Wednesday, October 30th, the Brockville & District Hospital Foundation celebrated the unveiling of our new brand, solidifying a renewed and unified partnership with Brockville General Hospital. Our new brand embodies the theme "Stronger Together with Brockville General," reflecting a shared commitment to enhancing healthcare and supporting our community. This exciting rebranding represents not just a fresh visual identity but also a renewed focus on collaboration and collective goals for the future of healthcare in our community!



Our hospital, our health.





SHEDDING A LIGHT ON MENTAL HEALTH & ADDICTIONS

On October 1, we were proud to celebrate the official opening of our new Emergency Mental Health and

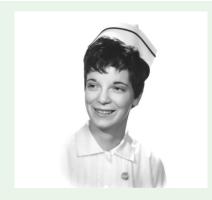
Addiction Care (EMAC) Rooms, a significant milestone made possible through the collaboration and support of the staff at Brockville Hyundai, the Brockville General, our generous sponsors and our amazing community.

"We know firsthand how mental health and addiction challenges affect families, which is why we are deeply committed to supporting this initiative," said Dane Fellows, a sponsor to the Shed a Light on Mental Health and Addictions – 25 Days of Winning Raffle campaign. "A heartfelt thank you to all the businesses and individuals whose contributions have helped bring these critical rooms to life."

The EMAC rooms are designed to provide specialized care for patients who come to the Emergency Department in the midst of a mental health or addiction crisis. Developed with input from our Emergency and Mental Health teams, as well as patient advisors, the space reflects a holistic approach to care—one that prioritizes both the physical and emotional needs of patients in distress.

"Today marks a transformative moment in our community's approach to mental health care," said Jessica Matysiewicz, Mental Health Program Manager. "The EMAC rooms represent more than just a physical space—they embody our commitment to compassion, dignity, and safety. This is a place where individuals can find comfort, receive compassionate support, and take the first steps toward healing. Our dedicated team is here not just to provide medical care, but to offer understanding and empathy, ensuring every person is treated with the respect they deserve as they begin their journey to recovery."

Through the generosity of our community, sponsors and the unwavering commitment of our healthcare professionals, this new initiative is a beacon of hope for those in need of mental health and addiction care in our community.



Honouring a Legacy Through Giving

Cathy Allinotte, whose memory lives on through the generosity of her family and friends. Touched by the exceptional care she received at Brockville General Hospital, her family made the heartfelt decision to direct in-memoriam donations to our Foundation, a change from their original intentions.

Thanks to the support of loved ones and a collective donation from her immediate family, over \$3,000 was raised in Cathy's memory. These contributions honour her life and help ensure that compassionate care remains close to home for others.

Her husband, Lloyd, shared, "Donating local keeps care close to home." The



From Golf Balls to Hospital Beds: Mario Pereira's \$3,000 Drive for Care

This year, Mario Pereira turned his unique hobby into a force for good, raising \$3,000 to support the Time for Beds campaign at Brockville General Hospital. By collecting and reselling golf balls, Mario has found a creative way to make a difference, ensuring patients in his hometown receive care in comfort with new, state-of-the-art hospital beds.

Although Mario now lives in Kingston, his ties to Brockville remain strong. His commitment to giving back stems from a deep appreciation for the importance of quality local healthcare. Through his fundraising efforts, Mario transforms a simple pastime into a meaningful contribution, proving that every effort family expressed their gratitude for the comfort of knowing Cathy was cared for until the end.

If you would like to explore how to leave a meaningful in-memoriam donation, please don't hesitate to reach out to our office. Together, we can make a lasting impact in our community.



counts when it comes to making a difference.

Thank you, Mario, for showing us how community spirit and ingenuity can work together to drive meaningful change. If you'd like to support the Time for Beds campaign, please contact our office or visit our website to learn more. Together, we can ensure every patient in our community receives care in comfort.

A LEGACY OF GIVING

The Brockville & District Hospital Foundation expresses its sincere gratitude to the Gananoque Lions Club for their continued and generous support of our annual "Time for Beds" campaign. Paul Robertson, on behalf of the Gananoque Lions Club, presented a cheque for \$6,000 to Christine Radford, Director of Fund Development.

Third Party Events



Oliver's Fun & Fabulous Fall Online Vendor Sale

From October 25 to November 2, Oliver's Fun & Fabulous Fall Online Vendor Sale brought people together for a heartfelt cause. Held in memory of Oliver James Gibson John, this event was a beautiful way to honor a life that touched so many in just 38 days.

"Welcome to the memorial fundraiser in support of the Brockville & District Hospital Foundation," shared Beth Kent, Oliver's mom.

"This fundraiser allows me to love forward with my Ollie and give back in his name."

Thanks to the incredible support from vendors and the community, over \$4,000 was raised to support pediatric surgeries at Brockville General Hospital. This remarkable contribution will help ensure that children in our community receive the care they need close to home.

We extend our deepest gratitude to everyone who participated and supported this meaningful event. Together, we've made a lasting impact in Oliver's name.

Seasonal Fun



Brockville Santa Claus Parade

November 16, 2024

A fantastic time was had by all at the Brockville Santa Claus Parade! Thank you to everyone who contributed to creating our beautiful float, and to all who came out to cheer us on!



Holiday Cheer Shines Bright on the Palliative Care Terrace! November, 2024

This holiday season, the Palliative Care terrace at Brockville General Hospital is glowing with warmth, thanks to the generosity of the Rotary Brockville. Earlier this month, the club donated a collection of light-up outdoor animal displays, hoping to bring joy to patients, families, and staff.

These charming decorations have a unique history. Originally used during stationary Santa Claus parades held during the COVID-19 lockdown, they were carefully stored away afterward. Rotary Brockville decided these displays could bring more happiness to the community and found the perfect home on the Palliative Care terrace.

We are deeply grateful to the Rotary Brockville for their thoughtfulness and for helping spread holiday cheer. Their gift reminds us of the power of community and the impact small acts of kindness can have on others.

If you'd like to see the displays or learn more about how you can support Palliative Care at Brockville General, feel free to contact us. Together, we can continue to bring comfort and joy to those who need it most.

Events & Happenings



COME RIDE WITH US!

We are happy to announce that our 5th Annual Ride the River event will take place on Sunday, June 8, from 8:00 AM to 2:00 PM, starting at Brown's Bay.

This event is a fantastic opportunity to come together and have fun while making a lasting impact on the health and well-being of our community.

Whether you're an avid cyclist or just looking for a fun way to get involved, Ride the River offers a great day for all!

Mark your calendars and stay tuned for more details. We can't wait to see you there!



DEC. 3: GIVING TUESDAY

On this Tuesday of Giving, please consider supporting our Time For Beds Campaign by contacting the Foundation office, or by visiting our website, www.bdhfoundation.com

Team Updates



Welcome to the Team: Susan Thomas!

We are thrilled to introduce our new Communications Specialist, Susan (Sue) Thomas, who joined the Foundation in late October 2024. Many of you may already recognize Sue from her involvement with the Palliative Care Golf Tournament, where she has been an active committee member for several years.

Since joining our team, Sue has hit the ground running, contributing her talents to a wide range of projects, including our rebranding efforts, the Time for Beds campaign, the Santa Claus Parade, and much more you have yet to see! Her extensive background in graphic design has already elevated our work, bringing fresh creativity and innovation to everything she touches.

Sue's passion and expertise are a perfect fit for our Foundation, and we are excited to see how her contributions will help us grow and connect with our community in new ways.

Please join us in giving Sue a warm welcome as she embarks on this exciting journey with us!



NOTICE POTENTIAL MAIL DELAYS

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November, 2024

With the Canada Post strike, there may be some delays in deliveries. To ensure your gift arrives on time, we've made it easy for you to send it our way without any hassle! For immediate processing, donate online at www.bdhfoundation.com stop by our office Monday to Friday from 8:00 am -4:00 pm, or give us a call at (613) 345-4478!



HOLIDAY OFFICE CLOSURE NOTICE December, 2024

Please be advised that our office will be closed for the holiday season from December 24 to January 2. During this time, our team will be unavailable to respond to inquiries, but we will resume normal operations on January 2, 2025. We appreciate your understanding and wish you a joyful and safe holiday season!

Minor Equipment Needs

Donate and Make a Difference Today!



CASE CARTS 12 needed @ \$7,500 each



OVERHEAD TABLES 18 needed @ \$900



MAYO STANDS 2 needed @ \$1,300 each



SHOULDER ARTHROSCOPY INSTRUMENTATION \$2,000 each



LAPROSCOPIC INSTRUMENTS

(Laparoscopic DeBakey's x2 Laparoscopic prestige graspers x4 laparoscopic Metzenbaum scissors X4). All are approx. \$2,000. x10 requests. L-Hooks x 4 approx. \$450. Laparoscopic light cables and attachments x4 - \$550



Your donations are important to us; they buy vital equipment that support programs and services and give our Healthcare Professionals the tools they need to provide the best possible care to every patient at Brockville General Hospital.



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