



## **The Donor Bill of Rights**

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured their gifts will be used for the purposes for which they were given.
- V. To receive appropriate acknowledgement and recognition.
- VI. To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

*Sources: The Donor Bill of Rights was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits. It has been endorsed by numerous organizations.*

*Adopted by the Brockville and District Hospital Foundation Board of Directors on November 24, 2020.*



## **CODE OF ETHICAL STANDARDS**

The Brockville and District Hospital Foundation believes that ethical behavior fosters the development and growth of fundraising professionals and the fundraising profession and enhances philanthropy and volunteerism.

## **SOLICITATION & STEWARDSHIP OF PHILANTHROPIC FUNDS**

Members shall:

1. ensure that all solicitation and communication materials are accurate and correctly reflect their organization's mission and use of solicited funds.
2. ensure that donors receive informed, accurate and ethical advice about the value and tax implications of contributions.
3. ensure that contributions are used in accordance with donors' intentions.
4. ensure proper stewardship of all revenue sources, including timely reports on the use and management of such funds.
5. obtain explicit consent by donors before altering the conditions of financial transactions.

Source - 8/24/2020 Code of Ethical Standards | Association of Fundraising Professionals <https://afpglobal.org/ethicsmain/code-ethical-standards> 1/4

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